



What is the Add-In Program?

Interested in getting your Club Couture™ Transfer earlier than ever? Then you'll love our new optional Add-In Program. Beginning July 2020 and every month thereafter, when you place an order in your Designer Office between the 15th and the end of the month, we'll automatically include your next month's Club Couture Transfer design. That's right. We'll include your August Club Couture Transfer in your late July order!

Note: Your Club Couture Transfer design will show in your cart as a free item, so you can be assured it's been automatically added. It will not generate any additional tax or shipping cost.

Does this program only apply to Club Couture?

No. We will also use this functionality to send your catalog during launch months and potentially for future promotions.

From July 15 through August 31, Designer orders will also include your free Autumn/Winter Collection catalog. This means when you order in late July, you'll get BOTH your Club Couture Transfer sample and your free catalog as part of your order—no tax or shipping added—and earlier than you would have without the Add-In Program.

NOTE: Free catalogs are still sent to all Designers, but will be mailed after the Add-In Program closes. Meaning catalogs will mail to Designers in September with their Club Couture shipment, unless they place an order between July 15-August 31. If they order between August 15-August 31, they will receive their September Club Couture Transfer sample AND the catalog, unless they already received their catalog.

Why is it helpful for a Designer?

This automatic add-in is a great way to get your monthly Transfer Design quickly. (It's especially helpful for Canadian Designers who live in areas where the monthly Transfer takes longer in shipping). In addition to earlier delivery, the package will include tracking, and allows you to start promoting the next month's Club Couture design! In fact, customers who see your August Club Transfer in July can join in July, then receive the same Transfer you've been promoting (August) as their very first Club Couture delivery.

Does this apply to Club Couture™ Customers?

No. This program is for Designers only and supports your sales and marketing efforts. Customers may be able to see the next month's Transfer early because of the program, but as always, their automatic shipments will start the month after they subscribe to the program, with billing on the 5th of the month.

What if I place more than one order after the 15th of the month?

If you place more than one order between the 15th and the end of the month, your first order placed will contain your Club Couture™ Transfer design. You'll receive only one Transfer per month total regardless of the number of orders you place after the 15th.

What if I don't place an order between the 15th and the end of the month?

If you don't place an order in the Add-In Program window (15th to the end of the month), you will be sent the Transfer design as usual.

What if I order on my Chalk Site?

If you place an order on your own Chalk Site, you are doing so as a retail customer—so you are not eligible for the Club Couture Transfer Add-In Program. Qualifying orders are by Designers in their Designer Office during the eligibility window only.

What if a new Designer signs up AND places an order between the 15th and the end of the month?

The current month Club Couture Transfer will be included in their Starter Kit when they sign up, so if they place an additional order in the Add-In timeframe, they will also get the next month's Transfer, just like everyone else.

Any additional details?

There's no minimum order amount required to have your Club Couture Transfer design included. Just place an order on the 15th to the end of the month and we'll automatically include your monthly Transfer.

For marketing purposes and sharing on social media, your Club Couture Transfer will still be sent in its branded envelope, inside the package with your other order items.

The addition of the Transfer to your order will not impact weight-based shipping or include tax. Shipping for your monthly Club Couture Transfer is always free.

Chalk Central will track the program and make any adjustments or changes as needed.