

CHALK TRANSFER™ USE AND CARE



With just a little practice and care, you can create polished Chalk Couture™ designs in minutes by using the following instructions.

PREP: For cut-apart Transfers, cut along trim lines before using. Label the Transfer backer with a marker for easy cleanup.

PEEL: Peel the Transfer off the backer in a straight motion (if you pull diagonally it may stretch the Transfer). Ensure adhesive side does not curl and touch. If it does stick to itself, try running the Transfer under cold water while slowly pulling it apart.

FUZZ: Before first use, particularly on glass, mirrors, windows, or other slick surfaces, “fuzz” the Transfer. To “fuzz,” lightly place the Transfer on the Fuzzing Cloth, terry cloth towel, or other cloth surface and remove several times to soften the Transfer adhesion, then apply the Transfer to the surface.

APPLY: Use Chalkology™ Paste or Chalkology™ Ink by spreading a thin, even layer over the design using a Squeegee. Scrape excess off the Transfer and return it to the jar. Work quickly and do not allow paste or ink to dry before you peel the Transfer off the surface.

REMOVE: Slowly remove the Transfer from the surface. Do not pull diagonally on the Transfer or it may stretch. When removing the Transfer, check the color coverage. If there is uneven coverage, re-adhere Transfer and apply additional paste or ink before continuing. For layered projects allow to dry (or heat set) after each layer.

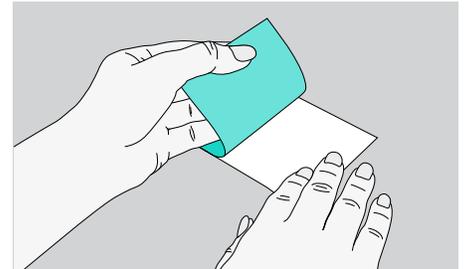
HEAT SET: For inked designs on fabrics only, heat set with medium iron, using parchment paper as a barrier, for a minimum of 4 minutes per side. Move the iron in small circular motions across the design. Heat set oven-tolerant surfaces (the “non-food” side of surfaces like mugs, bowls, etc.) by placing in the oven preheated to 350°F for 30 minutes. After 30 minutes, turn the oven off and let the item cool while inside the oven. Note that paste and ink are not food safe.

CLEAN: Wash your Transfer immediately after use with cool water, gently wiping the paste or ink away with the Board Eraser. Do not let your Transfer soak in standing water for a long period of time, as it may remove the stickiness on the backing. Some staining may occur, but will not affect the performance of the Transfer.

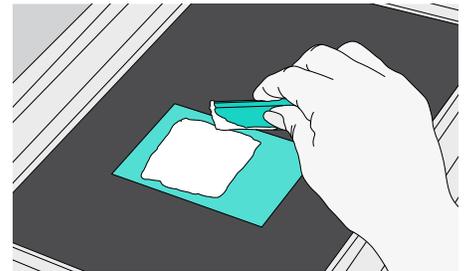
DRY: After rinsing the Transfer with cool water, dry it by laying it sticky side up on a level surface. We recommend you use a dish drying mat, because they absorb excess water quickly.

STORE: Once the Transfer is dry, reattach the shiny side of the paper backer to the sticky side of the Transfer and store your Transfer flat.

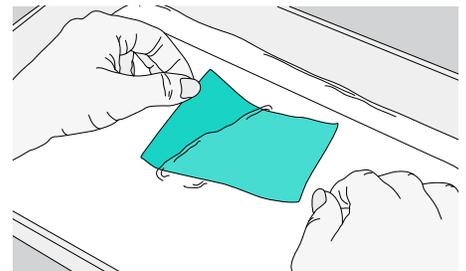
REUSE: Transfers are designed to be reused between 8 to 12 times. Several factors affect the life of the Transfer—for example, how well you clean it, whether you reattach it to the backer, and the types of surfaces you use. Unwaxed surfaces or surfaces with fibers (fabrics, papers, glitter, raw wood) will also shorten the life of a Transfer.



PEEL



APPLY



CLEAN