

FAQ CANADIAN PRE-REGISTRANTS

Welcome to Chalk Couture as a pre-registrant! We're looking forward to launching in Canada, when you may enroll as an Independent Designer. We know you have many questions, and we encourage you to read and share this FAQ with those you're interested in talking to about the Chalk Couture opportunity!



How long has Chalk Couture been open?

Chalk Couture officially launched as a direct sales company on July 1, 2017 in the United States. Since that time, the company has grown tremendously, with thousands of Independent Designers in all 50 US states. The time is ideal for expanding into Canada, and as we are so new, there is great opportunity for both Canadians and US residents to build their Teams across both countries.

Where is Chalk Couture headquartered?

Chalk Couture is headquartered in Salt Lake City, Utah. We have a production facility where we manufacture our Chalkology Paste, assemble our Couture Gallery framed boards, and build Starter Kits. Salt Lake is also where we house our administrative teams, including Product Development, Operations, IT, Marketing, Training, Finance, Legal, and Designer Services.

« CHALK COUTURE IS HEADQUARTERED IN SALT LAKE CITY, UTAH.

How did Chalk Couture get started?

Chalk Couture's products were created by an innovative mom of five young children who wanted to have a beautiful, decorated chalkboard as a showpiece in her family's home. She didn't like the messiness and impermanence of chalk art, which her children smeared just by touching. And she struggled to get detailed designs on boards using freehand drawing. After much experimentation, she developed a washable, fast-drying, colorful paste and collaborated with manufacturers to produce a reusable, mesh textile "Transfer" that would hold even very detailed designs and allow the paste to move through. The company's two founders are Tara Roark and Sarah Newbold, who pioneered the early days of craft shows and mixing paste in buckets while their children played.

In 2017, nearly 5 years after the original idea was born, the founders welcomed executives Jeff Child (President) and Kristine Widtfeldt (CEO), both with decades of leading consumer packaged goods companies and direct sales organizations. Together, they formally re-launched in the US, and Chalk Couture has seen extraordinary growth month after month. Today, hundreds of Transfer designs are exclusive to Chalk Couture, the color palette of pastes has expanded and includes permanent inks, the original chalkboards are revamped for lighter-weight more affordable options in more than two dozen different styles, sizes, and materials, and Designers across the US enjoy the flexibility, community, and rewards of this unique and creative business.

« JEFF CHILD AND KRISTINE WIDTFELDT HAVE DECADES OF LEADSHIP IN DIRECT SALES ORGANIZATIONS.

What are Chalk Couture's hours?

Chalk Couture is in the Mountain time zone (Denver, Colorado time zone), and all our programmes and deadlines are aligned to Mountain time, or "MT."

Our Designer Services and administrative offices are open 8:30 am to 5:00 pm, MT, Monday through Friday, except posted holidays.

What are the company's primary products?

Chalk Couture offers a category-creating line of products that are innovative and exclusive to us. Our focus is easy, high-end DIY home decor, with products including:

- Chalk Transfers—exclusive designs of reusable mesh textile screens. The Transfers allow chalk paste or ink to pass through quickly and easily to a surface of your choice for a beautiful and lasting design. Transfers are available in a variety of sizes and price points, from “A”-size (our smallest, 5” x 7”) to our largest “E”-size (the 18” x 24”) size.
- Chalkology Paste—washable, water-soluble, non-toxic and fun to use, our proprietary formula has the consistency of sour cream and dries in minutes when applied to a surface via a Transfer. When dry, Chalkology Paste retains its vibrant color and can be touched without smearing. To remove, just mist with water and use a damp cloth to wipe clean. To remove stubborn paste or “ghosting” on our reusable boards, simply use our Board Eraser.
- Chalkology Inks—ideal for a permanent application, our ink is available in a variety of custom colors and works well with our Transfers. It is made permanent through a heat setting process.
- Couture Gallery Boards—our signature porcelain-coated steel boards are framed for a legacy look. Surfaces are magnet-receptive for extra versatility.
- Couture Boutique Boards—our affordable, everyday surface is lightweight and comes in both framed and unframed styles. Both Gallery and Boutique surfaces are unique to Chalk Couture and designed specially to showcase our paste without waxing and minimal ghosting for beautiful repeat applications. We offer many more single-use surfaces and textiles, all thoughtfully created to suit the styles and sizes of our Transfers.
- Tools—we offer a variety of supporting tools for the complete experience for your customer, including our Fuzzing Cloth, Multi-Tool, Squeegees, Transfer Tote, and more.

« TO REMOVE STUBBORN PASTE, JUST MIST WITH WATER AND USE A DAMP CLOTH TO WIPE CLEAN.

How often does Chalk Couture release products?

Chalk Couture releases products four times per year, as follows:

- February = Spring/Summer Collection. Releases typically include more than 100 new seasonal Transfer designs, coordinating surfaces, tools, and more.
- Mid-April = Celebrations Suite. A Transfer-only release of 25 to 30 designs, highlighting summer holidays and favorite pastimes such as travel, camping, and outdoors.
- July = Autumn/Winter Collection. Our biggest release of the year, designed to support your strongest selling season! You'll see more than 100 Transfer designs focused on fall, winter, school, and big holidays including Thanksgiving, Halloween, and Christmas, plus a plethora of new surfaces, projects, tools, colors and more.
- Mid-September = Holiday Suite. A Transfer-only release of 25 to 30 designs to give an extra bump to the winter holiday season, with a special focus on more Christmas designs, plus New Year's and Valentine's Day.

« CHALK COUTURE RELEASES PRODUCTS FOUR TIMES PER YEAR.

We also release a new Transfer every single month as part of our “Club Couture” subscription box programme. Your customers can subscribe for a low monthly fee (pricing in the US is currently \$19.99, Canadian pricing not yet announced), and receive a B-sized Transfer plus three Chalkology Paste Singles needed to complete a trendy and darling home décor project. Club Couture is available for ordering on your Chalk Sites (personal websites) only, is commissionable to you, and ships free to the subscriber! We'll provide more information and training about this important programme, which is great for your “preferred customers,” as they'll also be the first to hear about special promotions and access exclusive deals!

Finally, from time to time, Chalk Couture introduces specialty promotions featuring exclusive products. Every December, we offer a “Creative Kickstart” promotion with an exclusive project and supplies to kickstart your post-holiday sales AND to spark your customer’s new year of creativity. Promotions and products change every year.

In short, there’s always something new and fresh coming from Chalk Couture to talk about with customers!

What is the Canada launch timeline?

Canadian citizens or residents can pre-register, stating your intent to join Chalk Couture when we officially launch in Canada. You will be assigned a temporary ID for sponsoring purposes during pre-registration (having a temporary ID number that you can share with others will enable you to pre-register other Canadians to be on your future Teams.) The date for enrollment (when a pre-registrant may “enroll” as an official Independent Designer, sign the Designer Agreement, and purchase the Starter Kit) has not been announced. Our target is late spring 2019; actual date will be influenced by approval from the Canadian Competition Bureau.

Why is Chalk Couture having a pre-registration period instead of just waiting and opening Canada later?

Opening a pre-registration period allows Chalk Couture to gauge interest and to prepare with sufficient product inventory for launch. It also helps support the growing community of Canadians with product training and early communities so that when launch occurs, you’ll be prepared and ready for success.

What’s the best way for pre-registered Canadians to prepare for enrollment?

Chalk Couture has created a closed Facebook group for all Canadian pre-registrants. After completing your pre-registration, you will be invited to join this group. Chalk Couture will provide social media images, draft documents you may review and share, and ongoing communications, live streamed training and discussion forums, and more on this group. There will be so much fun and information accessible in this group! We encourage you to visit often to keep in-the-know.

Can I create my own Facebook group?

Of course! Consider these guidelines, depending on the purpose of your group or page:

- **PUBLIC PAGE:** You may choose to create a public page to generate interest in the Chalk Couture opportunity. We recommend this be a page OTHER than your personal page, although you can direct people to this business page from your personal page. On this public page, you can share your enthusiasm for Chalk Couture, and invite others to pre-register and join your prospective team. During pre-registration, note that you may NOT represent yourself as an Independent Designer of Chalk Couture, nor may you use any of the trademarks or official logos or taglines of Chalk Couture in your name or brand. (This may create customer confusion between Chalk Couture corporate and your future Designership. We recommend using the following naming structure - [Your Name], Canada Pre-Registrant, Opportunity Page) Note that you are welcome to share any videos or images that are posted on the Chalk Couture-managed social media sites (YouTube, Facebook, Instagram, Pinterest), but should not repost social media assets from any other Designer without their consent. If you do have permission to share a Designer’s video, photo, etc. note that it may NOT be tagged/linked back to that Designer’s site or page.

« YOUR PUBLIC CHALK COUTURE PAGE SHOULD BE SEPARATE FROM YOUR PERSONAL FACEBOOK PAGE.

· PRIVATE GROUP: If you choose to share the Chalk Couture opportunity with others, and Canadians begin to pre-register “under” you, we recommend you create a closed/private group for this community (We recommend using the following naming structure - [Your Name], Canada Pre-Registrant, Opportunity Group). Here, you can get to know each other as a future Team, share ideas, learn where each other are from and what you hope to achieve with the company and more. It’s a great place to share training ideas from the Chalk Couture-managed pages to ensure your future Team is excited and ready to go when enrollment launches!

What are Chalk Couture’s official social media pages?

[Facebook](#)

Instagram: [@chalk_couture](#)

[YouTube](#)

Who is “Cora Couturier”?

When you join the Chalk Couture closed Facebook group for Canadian pre-registrants, it is monitored and administered by “Cora Couturier.” Cora is not a person, but rather a service (think of her like a live Q&A operator, or like Apple’s “Siri”). You can tag Cora in posts in this group, and it will alert the right member of our Designer Services, Training and Leadership Development, Events, Products, or Executive Teams to provide an answer.

We encourage everybody in the Facebook group to get to know each other, in addition to chatting with Cora! Meet new friends, share ideas, and we can all learn together!

« WHEN YOU JOIN THE CHALK COUTURE CLOSED FACEBOOK GROUP FOR CANADIAN PRE-REGISTRANTS, IT IS MONITORED AND ADMINISTERED BY “CORA COUTURIER.”

Will Chalk Couture open in all provinces in Canada?

Currently, Chalk Couture is accepting pre-registrants in the following Canadian provinces: British Columbia, Alberta, Saskatchewan, and Ontario. It is our hope to “open” with more provinces. We are in the process of securing additional provincial licenses and will announce when we can add pre-registrants and/or enrollees in other provinces.

What is “pre-registration”?

Pre-registration is a way to express an intent to enroll as a Designer. It is not legally binding, and it doesn’t cost anything to do. The pre-registration process allows a prospective Designer in Canada a “Temporary ID” number that they can share with other Canadians who also have an interest in becoming Chalk Couture Independent Designers. The pre-registration website only allows Canadians to use it (US prospective Designers should continue to register through the Join page on the Chalk Site).

How does the “pre-registration” process work?

Chalk Central has provided a website at [Canada-pre-registration link](#) that you can share with Canadian friends and family interested in pre-registering. Share the link and your temporary ID number with these individuals and they can pre-register “under” you. This process provides a “soft hold” in your future Team and allows you to start building your community and your Team even before enrollment is live.

When enrollment is live, all pre-registrants will be sent an email allowing them to register. Pre-registrants must complete their enrollment (which includes agreeing to the Designer Agreement/Policies and Procedures as well as purchase of a Starter Kit) within a specific time period to preserve their “spot” on the Team and to retain any Team members they may have

« THIS PROCESS PROVIDES A “SOFT HOLD” IN YOUR FUTURE TEAM AND ALLOWS YOU TO START BUILDING YOUR COMMUNITY AND YOUR TEAM EVEN BEFORE ENROLLMENT IS LIVE.

shared with. If you do not enroll by the deadline provided by Chalk Couture, and you have prospective Designers pre-registered with you, you will forfeit your opportunity to have them on your Team.

How is "pre-registration" different from enrollment?

Again, pre-registration is an intent to register. It isn't binding legally and costs nothing. It essentially "soft holds a place" for that individual so that when enrollment opens, they are placed in the spot of the "genealogy tree" they reserved (provided that their selected Sponsor, if Canadian, also enrolls). It also preserves the downline tree relationships of any Canadian individuals who enroll who have also registered using that Canadian's temporary ID—it's a way of getting a jumpstart on Team building before enrollment officially begins.

What are the approved ways I can reach out to other Canadians who may be interested in pre-registering?

The easiest and fastest way to share your personality, brand, and information is via social media with existing friends, and encourage THEM to share as well. If you choose to send email, ensure you do so within the requirements of Canada's anti-spam law (CASL). You may not send unsolicited email, but must have explicit permission BEFORE you send any emails, and you must have proof of this approval. You can get proof in a number of ways, for example:

- Ask a friend to authorize contact through a post on social media.
- Ask family and friends to get the word out to other family and friends.

« THE EASIEST AND FASTEST WAY TO SHARE YOUR PERSONALITY, BRAND, AND INFORMATION IS VIA SOCIAL MEDIA WITH EXISTING FRIENDS, AND ENCOURAGE THEM TO SHARE AS WELL.

How does my pre-registration affect my position on a Team?

Pre-registration gives you the benefit of a "soft hold" in a position on a Team. If you have enrolled with an already active US Designer, you will be their "Level 1" Designer when you enroll and that individual will be considered your "Sponsor."

If you have pre-registered with a Canadian who is also pre-registered, you have a "soft hold" that will become permanent when you both enroll and they will become your "Sponsor." However, if that individual chooses not to enroll or does not enroll by the specified deadline, they can't be your Sponsor.

Every Designer starts stronger with an Advisor to provide leadership and Team structure, so not to worry! You will be "compressed up" to the next eligible Sponsor in the Team tree. This individual may be a Canadian or a US resident.

Chalk Couture also recognizes the importance of relationships and connection—and we believe that EVERY new Designer should have the opportunity to choose their initial Sponsor. If you pre-registered with a Canadian who does not enroll, you will be compressed up by default but given a brief window to change your Sponsor to an individual of your choice who is an active Designer. If you choose not to act by the deadline, your Sponsor connection will become permanent.

« WE BELIEVE THAT EVERY NEW DESIGNER SHOULD HAVE THE OPPORTUNITY TO CHOOSE THEIR INITIAL SPONSOR.

I pre-registered under someone, but since then I've changed my mind or found someone else. Can I change who I sign up with?

When you pre-register, you create a "bond" with your prospective Sponsor that Chalk Couture will honor when you enroll. It's important that we maintain this consistency across the company for the health and equality of all Teams and leaders.

The sole exception to this policy is if you have pre-registered with a Canadian who does not enroll. In this case, you will be "compressed" up to the next eligible Designer, but will have the

opportunity to choose a placement elsewhere. If you decide to postpone your enrollment to choose a different Sponsor than the individual you pre-registered with, note that you will lose the “soft hold” on anyone who has pre-registered “under” you.

Will I be able to sponsor US residents to be on my Team?

Absolutely! After you officially enroll as an Independent Designer, you may enroll new Designers on your Team in both the United States and all open provinces in Canada.

Will I be able to sell products to customers in the US?

No; nor will US Designers be permitted to sell to Canadian customers. You may only sell in the country where your Designer Agreement is signed (even if you have dual citizenship or have multiple addresses/homes). You are allowed to sell products in one country only, but may earn Team commissions/bonuses based on the sales performance of Team members who live in the US and Canada.

Will my commissions be paid in US or Canadian dollars?

Canadian dollars. Commissions are anchored in “PV,” or “Personal Volume,” which is measured by 60% of US retail price. PV is used to calculate “TV,” or “Team Volume” (your volume plus the volume of your first three levels) as well as “ET” or “Enterprise Volume” (your volume plus the volume of Designers at all levels within your organization.) Volume is a measurement used to gauge commissions eligibility and commissions/bonus amounts, including Designer Dollars (product credit) and Savvy Sellers (cash bonuses for personal volume thresholds). When commissions are paid, they are converted to CAD at the time of the payment, so you get the most accurate and complete payment.

« COMMISSIONS WILL
BE PAID IN
CANADIAN DOLLARS.

What programmes does Chalk Couture offer to help new Designers?

Chalk Couture provides so much incredible support and training to help you be successful from day one! (and even before that, on the Pre-Registered Canadians FB group!).

After you enroll as a Designer, here are some of the great resources we offer (and yes, there are even more than this!):

- **Our “Bonjour” email series.** Once per week for your first 6 weeks, you’ll receive a handy outline and video stepping you through exactly what to focus on for the week. Everything is bite-sized and takes under an hour to complete!
- **Weekly welcome call.** Within your first 3 weeks of becoming a Designer, we’ll invite you via email to join a LIVE welcome call just for new Designers. We’ll cover how to place an order, how to contact Designer Services, and address most commonly asked questions. It’s a great way to connect with a helpful voice right away!
- **Designer Facebook Studio.** You’ll be able to join our Designer Facebook Studio. This closed Facebook group is an AMAZING creative community where you can share ideas, post and see beautiful artwork, get inspired, and yes, get your questions answered by helpful and supportive Designers.
- **Chalk U.** Our online training academy has four areas of study (campuses) you can explore with new courses coming regularly. Learn in areas including selling, sponsoring, leadership, and personal development.
- **Weekly Update.** Every Thursday afternoon, you’ll receive a timely update from Chalk Couture giving you important info you’ll love—product updates, IT enhancements, events registration, and so much more.

« WEEKLY UPDATES
EVERY THURSDAY, AND
SO MUCH MORE.

- **Chalk Talk.** Once a month (in the last Thursday weekly update of each month), you'll get a short and sweet video show from Chalk Couture. Here, you'll get product how-to training, business ideas, and inspiration from our team straight to you in about 15 short and sweet minutes.
- **Resources Library.** Your Designer Office (included in your Designer Subscription) is a fantastic place to explore, and your Resources Library will be a favorite hangout. The library is home to a wealth of FAQs and Read-Me files with information on every programme, plus you'll find social media images, newsletter blurbs, flyers to share with customers, and so many other marketing and communications support tools—we make it easy so you don't need to re-create the wheel.

You pick and choose how you learn best and what resources fit your style and business needs, and we're here to support you every step of the way!

What activities have US Designers been asked NOT to do during this pre-registration period?

Prior to launch, US Designers are encouraged to share the word of Chalk Couture's expansion on social media, respecting CASL anti-SPAM regulation. We encourage them, like you, to begin their own community groups and training. However, they are **NOT** allowed to do the following:

- Sell products to anyone in Canada or ship gifts of products (including samples) to anyone in Canada (including those who pre-register with them). Canadian pre-registrants should not feel that a US Designer has an advantage as a potential Sponsor through sharing product, and Canadians should avoid requesting product or accepting product from the US prior to launch.
- Supply prospective Canadian Designers marketing and/or business materials specific to the US or their own Designership. While it is Chalk Couture's intent to make the Canadian and US Designer programmes parallel, there will be some required differences. We want to avoid any confusion for Canadian pre-registrants. Therefore, we encourage Canadians to share and refer to the CANADIAN DRAFT DOCUMENTS OF Policies and Procedures, Compensation Plan, Designer Début, Starter Kit, and Designer Agreement supplied by Chalk Couture to the Pre-Registrant Group (rather than referring to the US versions of the same).
- Create any public social media pages, groups, hashtags, or any website that would suggest or imply endorsement by Chalk Couture. For example, a group called "Chalk Couture Interest Group" or "Chalk Couture Canada" is not acceptable. A more acceptable private group name would be "[Your Name], Chalk Couture Independent Designer, Canada Interest Group." All groups they set up for community-building with pre-registrants should be private.

« YOU MAY NOT SELL PRODUCTS TO ANYONE IN CANADA OR SHIP GIFTS OF PRODUCTS (INCLUDING SAMPLES) TO ANYONE IN CANADA (INCLUDING THOSE WHO PRE-REGISTER WITH THEM).

SELLING

What Chalk Couture products will be available in Canada?

It's anticipated that all Chalk Couture products will be offered. We're still working through customs and duties on all goods, but anticipate favorable and full participation. Too, we anticipate designing some unique Transfers for the Canadian market, including those for special holidays, Canadian spelling in phrases, and French statements, over time.

« IT'S ANTICIPATED THAT ALL CHALK COUTURE PRODUCTS WILL BE OFFERED.

Will products be priced differently in Canada and how often will prices change?

Yes. All products will be priced according to the Canadian dollar exchange rate and may be adjusted for duties. Prices for Canadian customers will be shown in CAD on Canadian Chalk Sites (your personal e-commerce site) and in the Canadian catalogue. Prices are anticipated to be adjusted no more than twice annually, with the release of our Spring/Summer and Autumn/Winter product collection catalogues, and less frequently if the exchange rate remains stable. This makes it easier for you to commit to pricing and have confidence in sharing it with your customers.

Is Personal Volume calculated differently for Canadian products than US?

No. PV is currency neutral. So every product carries the same amount of PV regardless of where it is sold or what currency is used to buy it. PV is based on 60% of retail price paid in US dollars.

Are Canadian retail prices inclusive of tax or are taxes added at the time of checkout?

Taxes will be added at the time of checkout and will be calculated using the prescribed tax rates based on the shipping address of the order.

Will the Watts of Love Transfer be available for purchase in Canada?

Yes. Our partnership with non-profit Watts of Love will also be active for you to support. To learn more about Watts of Love and their mission to brighten the lives of women, families, and homes around the world, see wattsoflove.org.

Will Canadian product promotions and other customer offers be different than in the US?

It is not anticipated that promotions will be different in the two markets. Though they may be required to be varied from time to time, depending on legal differences and requirements.

What are the shipping rates on orders shipped to Canada?

We're working with our fulfillment center to get the best shipping rates possible. We will create and release a shipping table as we approach the launch date.

SPONSORING

Will the Designer Starter Kit for Canada contain the same items as the US Starter Kit?

As a Canadian, you will be offered a "required" and an "optional, add-on" kit when you enroll. If you elect to purchase both required and add-on, you will receive all the items a US Designer receives in their kit. The "add-on" kit contains all the products and at a great discount (non-commissionable), which we strongly recommend—it's a deeper savings than you can get any other way!

« AS A CANADIAN, YOU WILL BE OFFERED A "REQUIRED" AND AN "OPTIONAL, ADD-ON" KIT WHEN YOU ENROLL.

The required kit is priced at \$19 CAD (plus tax and shipping) and includes business essentials like our Business Builder-Vision Board and Ask Me How Transfers, *Start-Up Guide*, Thank You Cards, apron, and the current catalogue.

The add-on kit is priced at \$110 CAD (plus shipping) and includes 5 to 6 Transfers of varying sizes (including that month's Club Couture Transfer), five, 3-fluid ounce pastes, two surfaces, and a Small Squeegee.

Enrollment is the only opportunity a Designer will have to select the add-on kit. When selected, both the required and add-on will ship together for lower shipping charges. This means you may purchase both starter kits for \$129 CAD. The retail value of all items has a value over \$300 CAD. Shipping charge for the Starter Kit(s) is yet to be announced but is targeted at a pass-through cost.

« IT'S ANTICIPATED THAT ALL CHALK COUTURE PRODUCTS WILL BE OFFERED.

Can Designers in the US order or access Canadian versions of marketing materials, such as catalogue?

Designers in both countries will see all assets in their Designer Office, but note that US Designers can sell only in the United States, and Canadian Designers can sell only in Canada.

At this time, Chalk Couture does not print catalogues for customer distribution. All active Designers receive a single printed copy of the catalogue when it releases; February for the Spring/Summer collection (or early at our Leadership event for those attendees) and July for the Autumn/Winter collection (or early at our Convention event for those attendees). We do not print the Suite catalogues for Celebrations Suite (mid-April) and Holiday Suite (mid-September). These catalogues are online only and available in the Designer Office allowing for Designers to print additional copies if they choose.

This may change as we gain more customers throughout both markets.

Are there any changes to the compensation plan for Canadians?

We've made every effort to align compensation plans as closely as possible in both the US and Canada. Keeping plans consistent will help Designers more easily lead international Teams. Any changes made are primarily for currency and exchange rates and specifically defining terms as required by Canadian law.

« WE'VE MADE EVERY EFFORT TO ALIGN COMPENSATION PLANS AS CLOSELY AS POSSIBLE IN BOTH THE US AND CANADA.

Will Canadian Designers be paid commissions the same as US Designers?

Yes, the commission structure in Canada is intended to mirror the US. Your commission will be paid using a system called Hyperwallet (owned by PayPal). Our branded version of Hyperwallet will be called ChalkPay. ChalkPay is a user-friendly payment platform and global settlement network which will allow Chalk Couture to easily distribute funds across countries and in different currencies. More details about ChalkPay will be released as we get closer to implementation.

Will Canadian Designers be able to earn Trip Points for incentive trips?

Yes. Equal qualifications and measurements will apply. We can't wait to travel the world together.

Will Canadian Designers be allowed to attend Leadership, Convention, and Couture Tours?

Yes to all (we also envision holding Couture Tours in Canada)! 2019 may have some unique variations and eligibility in events schedule because of the late spring launch in Canada. We'll keep you apprised of all events dates and options—we're excited to bring Canadians as a community together AND our entire North American family.